

James Crank

Asset Manager, The Beverly Garland Holiday Inn

James Crank serves as Asset Manager of The Beverly Garland Holiday Inn and General Partner of the Rio Vista Development Company, a California Limited Partnership which owns the North Hollywood hotel and the namesake property of his late mother, beloved Hollywood actress Beverly Garland. James' duties entail not only overseeing the management and operation of the 255-room, seven-acre property, but preserving Beverly Garland's unique legacy and vision, which continues to lend the property its special appeal.

Born and raised in Los Angeles County, James practically grew up at the hotel, spending many of his summers working with his father. A hard worker with a passion to join the family business, James began working on site tending to the property's grounds at the age of 13. By his freshman year in college, he was a well-established and respected colleague at the property.

In 1999 James assumed a full time position of Assistant Asset Manager of the property, working alongside his mother until her passing in December 2008. Following his mother's death, James assumed the role of General Partner of the family's partnership, and President of its corporation, RVD, Inc.

In addition to keeping Beverly Garland's legacy alive in the North Hollywood community, James is passionate about his community involvement; he is an active member of several organizations in the San Fernando Valley, including the Valley Leadership Institute.

Built by Fillmore Crank for his wife and designed to evoke Hollywood glamour, The Beverly Garland sits on seven lush acres purchased from entertainment icon Gene Autry. Influenced by the California Mission and Spanish Hacienda styles of architecture, each of the 255 guest rooms and suites includes a private balcony overlooking Hollywood's Santa Monica and Verdugo mountains.

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