

FOR IMMEDIATE RELEASE:

**The Beverly Garland Holiday Inn Honors Military Personnel
With Discounted Wedding and Event Packages**

NORTH HOLLYWOOD, Calif. (May 6, 2009) -- The Beverly Garland Holiday Inn in North Hollywood and Marcus Hotels & Resorts, manager of the hotel, are pleased to announce an offer designed to honor those who serve our country: Military personnel planning to get married will receive a 25 percent discount on receptions and other events held at The Beverly Garland Holiday Inn or any of Marcus' 20 properties throughout the country through May 10, 2010.

With a growing number of weddings being planned prior to military deployment, The Beverly Garland's offer provides an option to those who are uncertain of a deployment date, but still may be planning a wedding. Discounts apply for all military weddings and events contracted by May 10, 2010, and apply to food and beverage as well as ballroom spaces. Also, cancellation fees will be waived for any wedding or military event that must be cancelled or rescheduled due to an unanticipated deployment. For more details, please visit www.marcusweddings.com/military.

The famed hotel, named after the late Hollywood actress Beverly Garland and nestled on seven lush acres in North Hollywood, offers couples heading down the aisle an exquisite and picturesque destination for their wedding festivities. Evoking old Hollywood glamour and set amid lush landscape with stylishly modern guest accommodations, The Beverly Garland serves as a full-service, ideally located oasis for romantic wedding celebrations -- from rehearsal dinners to elegant ceremonies and receptions.

The Beverly Garland offers bridal couples an array of thoughtful options for their ceremony and reception. Whether it is an intimate gathering in the hotel's outdoor courtyard or a large reception in the Grand Ballroom, every celebration is characterized by exceptional service and meticulous attention to detail by the hotel's expert event staff.

The bride, groom, wedding party and guests can take advantage of California's sunny weather and enjoy The Beverly Garland Holiday Inn's revitalized pool with its fireside seating,

peaceful surroundings and Splash bar. In addition, the hotel offers guests an expansive fitness center, tennis courts, a children's playground area, indoor/outdoor dining, and the only hotel movie theater in the area.

The Beverly Garland was built in 1972 by Fillmore Crank for his wife, well-known Hollywood actress Beverly Garland. The Beverly Garland Holiday Inn, designed to evoke Hollywood glamour, is nestled on seven lush acres that Beverly's husband purchased from entertainment icon Gene Autry. Influenced by the California Mission and Spanish Hacienda styles of architecture, each guest room and executive suite includes private balconies overlooking Hollywood's Santa Monica and Verdugo mountains. In addition to the pool and fitness center, amenities include tennis courts, a children's playground, Tula's California Café and Decoy Lounge.

The Beverly Garland Holiday Inn is just minutes away from many of Hollywood's most popular destinations, including Universal Studios, Universal CityWalk, Hollywood and the Hollywood Walk of Fame, Dodgers Stadium and the Warner Bros Studios. The Beverly Garland Holiday Inn is located at 4222 Vineland Avenue, North Hollywood, California, 91602. For guestroom reservations, please call 1-800-BEVERLY or visit www.beverlygarland.com.

About The Marcus Corporation

Headquartered in Milwaukee, Wis., The Marcus Corporation is a leader in the lodging and entertainment industries. The Marcus Corporation's movie theatre division, Marcus Theatres®, currently owns or manages 675 screens at 55 locations Wisconsin, Illinois, Iowa, Minnesota, Nebraska, North Dakota and Ohio, and one family entertainment center in Wisconsin. The company's lodging division, Marcus Hotels and Resorts, owns or manages 20 hotels, resorts and other properties in ten states, with three additional properties under development. For more information, visit the company's Web site at www.marcuscorp.com.

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