

FOR IMMEDIATE RELEASE:

**Stylish Suites Add to the Allure of The Beverly Garland Holiday Inn  
255-Room Hotel Surpasses Expectations with Resort-Like Setting and  
Standout Accommodations**

NORTH HOLLYWOOD, Calif. (July 6, 2009) – The Beverly Garland Holiday Inn, named after Hollywood actress Beverly Garland, has a storied history, welcoming a diverse and colorful clientele -- from business travelers and family vacationers to celebrities and touring musicians. What some travelers may not realize is that the 255-room hotel boasts 10 spacious, redesigned suites, all showcasing contemporary décor and thoughtful touches, providing guests with the amenities and design aesthetic of a stylish boutique hotel.

Offering something for everyone -- from the KidsSuites, ideal for families, to the hotel's Celebrity Suite, the most luxurious of all the guestrooms -- the redesigned suites at The Beverly Garland feature rich woods and warm leather accents, separate living areas, flat-panel televisions, and more.

Much more than a standard Holiday Inn, The Beverly Garland was built in 1972 by Fillmore Crank for his wife, well-known Hollywood actress Beverly Garland. Designed to evoke Hollywood glamour, the hotel sits on seven lush acres that Beverly's husband purchased from entertainment icon Gene Autry. Influenced by the California Mission and Spanish Hacienda styles of architecture, each of the 255 guest rooms and suites includes a private balcony overlooking Hollywood's Santa Monica and Verdugo mountains.

Other accommodations of particular note are the hotel's two Producer Suites and the Director Suite, providing guests with the utmost in Hollywood-style luxury and characterized by warm mocha colored accents and Asian-inspired influences. These rooms include a king-size bed, living area with sofa bed, two bathrooms, a flat-panel television, an in-room refrigerator, two balconies and in-room safe. The Producer Suites also comes with a wet bar with a full-size refrigerator and microwave.

The hotel's Celebrity Suite, the most luxurious guestroom at The Beverly Garland, offers the utmost in comfort, convenience and style. The 1,000-square-foot suite, located on the top

floor, is the perfect setting to host a cocktail party, entertain a small group of friends, or simply enjoy a romantic weekend getaway. The impressive array of amenities includes a private bedroom with flat-panel television, a separate living room with flat-panel television and fireplace, a wet bar kitchenette with a full-size refrigerator and microwave, a dining room and two full bathrooms.

The hotel's six Executive Suites boast king-size beds, living areas with sofa beds, flat-panel televisions, in-room refrigerators, plush bathrobes, in-room safes, and spacious work areas. Corporate clientele will find it easy to work in the comfortable, open environment of these suites.

The Beverly Garland's five KidSuites are ideal for families. These partitioned suites allow parents and children the freedom and privacy of separate rooms within a single suite. The kids' "cubby" area is equipped with bunk beds, a 21-inch flat-panel television complete with LodgeNet video games and a DVD/CD player. The parents' section is equipped with a queen-size bed and a 32-inch flat-panel television. KidSuites also feature a refrigerator, microwave, game table and a private balcony. For families in need of additional space, the hotel also offers two Deluxe KidSuites, which, in addition to all of the amenities of the standard KidSuites, feature a king-size bed, sofa bed, seating area, and a breakfast nook with game table.

The standard guest rooms at The Beverly Garland's are also equipped with everything a traveler would want for a comfortable stay. Each room includes one king or two queen beds, complimentary high-speed wireless Internet access, a work desk, cable television and a number of other amenities.

Beverly Garland guests also have access to tennis courts, a state-of-the-art fitness center, heated outdoor pool complete with fire pit and poolside bar, children's playground area, complimentary high-speed wireless Internet access and more.

The Beverly Garland Holiday Inn is just minutes away from many of Hollywood's most popular destinations, including Universal Studios, Universal CityWalk, Hollywood and the Hollywood Walk of Fame, Dodgers Stadium and Warner Bros. Studios. The Beverly Garland Holiday Inn is located at 4222 Vineland Avenue, North Hollywood, California, 91602. For guestroom reservations, please call 1-800-BEVERLY or visit [www.beverlygarland.com](http://www.beverlygarland.com).

### **About The Marcus Corporation**

Headquartered in Milwaukee, Wis., The Marcus Corporation is a leader in the lodging and entertainment industries. The Marcus Corporation's movie theatre division, Marcus Theatres®, currently owns or manages 675 screens at 55 locations Wisconsin, Illinois, Iowa, Minnesota, Nebraska, North Dakota and Ohio, and one family entertainment center in

Wisconsin. The company's lodging division, Marcus Hotels and Resorts, owns or manages 20 hotels, resorts and other properties in ten states, with three additional properties under development. For more information, visit the company's Web site at [www.marcuscorp.com](http://www.marcuscorp.com).

# # #

Media contacts: Amie Rubenstein or Marlow Daniel at Glodow Nead Communications,  
(415) 394-6500.