

FOR IMMEDIATE RELEASE:

**The Beverly Garland Holiday Inn Appoints Kelly Fogarty as
Director of Sales and Marketing**

NORTH HOLLYWOOD, Calif. (August 25, 2009) – Bert Seneca, general manager of The Beverly Garland Holiday Inn in North Hollywood, and Marcus Hotels & Resorts, manager of the hotel, are pleased to announce the appointment of Kelly Fogarty to the position of director of sales and marketing for the 255-room property. Fogarty joins The Beverly Garland from Xona Resort Suites in Scottsdale, Ariz.; a Marcus Hotels & Resorts-managed property.

“We are excited to have Kelly join our team,” said Seneca. “Her sales and marketing expertise and familiarity with the Los Angeles market will be a great asset to The Beverly Garland.”

Fogarty brings nearly 15 years of extensive hotel sales and marketing experience to The Beverly Garland Holiday Inn. Most recently, while holding the position of director of sales and marketing at Xona Resort Suites, Fogarty was an integral member of the re-launch team, transitioning the hotel from Resort Suites Scottsdale to Xona Resort Suites after a comprehensive renovation of the resort. While at Xona, Kelly oversaw the rollout of new property branding for the resort, Asada Desert Grille restaurant and the property’s golf program, as well as all sales and marketing efforts for the property’s 7,600 square feet of meeting and event space. Prior to joining Xona Resort Suites, Fogarty held the position of director of sales and marketing at The Portofino Hotel & Yatch Club in Redondo Beach, Calif., the Sheraton Delfina in Santa Monica, Calif., The Roosevelt Hotel in Hollywood and at the Crowne Plaza Beverly Hills.

The Beverly Garland, named after the late Hollywood actress Beverly Garland, has a colorful history, a strong presence in the North Hollywood community, and has long welcomed a diverse and colorful clientele -- from business travelers and family vacationers to celebrities and touring musicians. Built in 1972 and set on seven acres, the hotel features 255 guest rooms, including 17 suites, 12,000 square feet of indoor meeting and event space and 2,500 square feet of lushly landscaped outdoor space. In addition, the hotel offers guests an expansive pool,

fitness center, tennis courts, a children's playground area, indoor/outdoor dining, and the only hotel movie theater in the area.

The hotel recently completed renovations designed to further enhance the guest experience at the legendary property. Property enhancements included upgrades to the hotel's meeting and event facilities, pool and lobby area as well as updates to the guest room offerings.

The hotel's well-appointed guestrooms are perfect for any occasion, whether a quick business trip, a family vacation or a weekend getaway, and feature contemporary touches, fine linens and conveniences such as complimentary High Speed Wireless Internet, spacious desks, and private voicemail. The redesigned suites at The Beverly Garland feature contemporary décor with rich woods and warm leather accents, separate living areas, flat-panel televisions and more. No matter the room type, private balconies are standard at The Beverly Garland, providing excellent views of the Hollywood Hills, Universal Studios and more.

The Beverly Garland was built in 1972 by Fillmore Crank for his wife, well-known Hollywood actress Beverly Garland. The Beverly Garland Holiday Inn, designed to evoke Hollywood glamour, is nestled on seven lush acres that Beverly's husband purchased from entertainment icon Gene Autry.

The Beverly Garland Holiday Inn is just minutes away from many of Hollywood's most popular destinations, including Universal Studios, Universal CityWalk, Hollywood and the Hollywood Walk of Fame, Dodgers Stadium and the Warner Bros Studios. The Beverly Garland Holiday Inn is located at 4222 Vineland Avenue, North Hollywood, California, 91602. For guestroom reservations, please call 1-800-BEVERLY or visit www.beverlygarland.com.

About The Marcus Corporation

Headquartered in Milwaukee, Wis., The Marcus Corporation is a leader in the lodging and entertainment industries. The Marcus Corporation's movie theatre division, Marcus Theatres®, currently owns or manages 675 screens at 55 locations Wisconsin, Illinois, Iowa, Minnesota, Nebraska, North Dakota and Ohio, and one family entertainment center in Wisconsin. The company's lodging division, Marcus Hotels and Resorts, owns or manages 20 hotels, resorts and other properties in ten states, with three additional properties under development. For more information, visit the company's Web site at www.marcuscorp.com.

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